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**Actisense Celebrates Record Achievements During Anniversary Year**

* *Multi-award winning marine electronics brand Actisense, is celebrating a record year with exceptional growth figures, new products and worldwide success.*

During their 20th anniversary year, Active Research, creators of the Actisense marine electronics brand, have reported exceptional growth figures. Based in Poole, the global and market-leading provider grew by over 25% in 2017. Serving both the leisure and commercial marine markets they continue to break into new territories and develop their business overseas.

Taking the Actisense brand across the world’s oceans, in 2017 they expanded their extensive international network to new markets including China, India and South America. The company now works with over 70 distributors in 42 countries, stretching from Norway to New Zealand, Canada to Korea and all of mainland Europe.

Employing a team of highly skilled and qualified people, they have striven to increase their international exports and produce new innovative products. This has seen them receive the prestigious 2017 NMEA Product of Excellence Award for the third consecutive year for their ‘NGT-1’ product. Last year, Actisense was also presented with the British Chamber Awards, Regional Export Business of the Year Award by the Dorset Chamber of Commerce and Industry.

Another testament to their ongoing global success, Actisense returned to the world’s largest marine tradeshow, the 30th annual METSTRADE in Amsterdam, for the 17th year in a row. The event gave them an excellent opportunity to introduce two of their latest products, the NDC-5, NMEA 0183 Combiner/Multiplexer and the PRO-MUX-1, professional multiplexer.

Phil Whitehurst, CEO of Actisense said:

“We had a very successful 2017 with increased growth figures and sales, in addition to award wins and new product releases. I must give a big thank you to the whole team, who have been crucial to our success. This year we will continue to focus on growth and enhancing our brand in 2018. This will include enlarging our network of global distributors plus creating new partnerships and business opportunities.’’

For more information on Actisense visit: [www.actisense.com](http://www.actisense.com)

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If you would like to find out more or would like to interview Phil Whitehurst, please contact Darren Northeast PR (working on behalf of Active Research Ltd) on 01202 676762 or [pr@darrennortheast.co.uk](mailto:pr@darrennortheast.co.uk)